

## **Global Pulse 2010**

*Partnering for innovative solutions to global challenges*

### **Background**

#### **What is Global Pulse 2010?**

Global Pulse 2010 is a 3-day, online collaboration event that will bring together individual socially engaged participants and organizations from around the world. As the name implies, the event will take the pulse of as many as 20,000 participants on key issues facing communities around the world.

#### **What is the goal of Global Pulse 2010?**

The goal of the Global Pulse 2010 is twofold: (1) Connect participants who are champions for the same social issues to build new, or strengthen existing relationships. (2) Inform U.S. foreign assistance and diplomatic strategies based on major thematic areas and ideas that emerge across the span of the event.

#### **Who is sponsoring Global Pulse 2010?**

The U.S. Agency for International Development (USAID) is sponsoring the Global Pulse 2010 event, in partnership with the U.S. Departments of State, Education, Commerce, and Health and Human Services.

#### **When is Global Pulse 2010?**

Global Pulse 2010 will be live over the span of 3 days:

Launch:

Indonesia on Monday, March 29<sup>th</sup> at 6:00 AM

Jordan on Monday, March 29<sup>th</sup> at 2:00 AM

New York on Sunday, March 28<sup>th</sup> at 7:00 PM

Close:

Indonesia on Thursday, April 1<sup>st</sup> at 6:00 AM

Jordan on Thursday, April 1<sup>st</sup> at 2:00 AM

New York on Wednesday, March 31<sup>st</sup> at 7:00 PM

#### **Where will the Global Pulse 2010 event take place?**

Global Pulse 2010 is an online “virtual” event. Registration is FREE and participants can join from any computer with internet access.

#### **What is the value of Global Pulse 2010?**

Participants will choose from a list of 10 hot-button global issues facing the global community that interest them the most. Each issue will have a number of recognized leaders in a related field of interest facilitating the conversations. What is truly unique about Global Pulse 2010 is that it gives people working in the field who have innovative ideas, a chance to voice their opinion, learn from one another, and speak directly with those who have the desire and resources to take action.

#### **What are the issues being discussed?**

- **Empowering Leaders of Tomorrow**  
Explore new ways to prepare emerging leaders to engage, participate, and lead in the 21st century
- **Empowering Women and Girls**  
Making equality a reality

- **The Essential Education**  
What everyone should learn to succeed in the 21<sup>st</sup> century
- **Building Stronger Partnerships**  
Explore new ways to promote partnerships between societies, citizens, community organizations, and businesses as a means of creating sustainable solutions to shared development priorities
- **Exercising rights, increasing citizen participation, and expanding accountability**  
Deepen mutual understanding of citizens' political and civil rights and duties, and role in holding their governments accountable
- **Promoting Global Health**  
Connecting and empowering individuals and communities to take charge over their own health and well-being
- **Advancing Entrepreneurship, Trade & Economic Opportunity**  
Find new ways to advance entrepreneurship, job creation, and economic opportunity
- **Fostering Science, Technology & Innovation**  
Discover new ways to support societies by leveraging science and technology
- **Supporting a Sustainable Planet**  
Exchange lessons learned on how to address global climate change
- **Pursuing Grand Challenges**  
Identifying the "grand challenge" of the next decade

### **Registration and Participation**

#### **Why should *you* participate?**

As globalization diminishes geographical boundaries it becomes increasingly difficult to solve challenges or capitalize on opportunities in a silo. These actions require substantive partnerships to be built among governments, non-governmental entities, and private citizens. The foundation of these partnerships is built on individuals like *you* listening to one another and taking initiative to engage with a wide range of stakeholders who have the desire to effect change.

The vision for global engagement is not a short-term priority. Rather, it is an opportunity to focus on what to invest in, who to partner with, and bringing effective sustainable solutions to scale in the long-term. Global Pulse 2010 works towards that goal by highlighting key issues, inviting relevant communities and recognized leaders, and giving individuals the power to influence a global conversation that will result in truly community-based solutions.

#### **How do I register?**

Registration for Global Pulse 2010 will open Monday, March 1<sup>st</sup> 2010 one month before the event begins. To register for the event go to [www.GlobalPulse2010.gov](http://www.GlobalPulse2010.gov).

Registration will take no more than a few minutes. Additional details on the registration process will be available on the official Global Pulse 2010 Marketing Website. This site will be available one week prior to the registration launch. For more information please contact the Global Pulse 2010 Team at [GlobalPulse2010@usaid.gov](mailto:GlobalPulse2010@usaid.gov).

#### **Is there a cost to participate?**

No.

**Who is invited to join the Global Pulse 2010 event?**

Targeted governments, civil society organizations, universities, private sector organizations, youth and women focused groups, and relevant online communities have been asked to extend the invitation to their networks. The Global Pulse 2010 Team is reaching out to a wide range of stakeholders with various experiences, interests, cultures, and geographic locations to ensure diversity. By convening an eclectic, non-traditional group of participants from around the world, conversations will be more interesting and engaging. Bringing in different view points will foster a spirit of innovation that will lead to fulfilling the Obama Administration's goal of moving forward in partnership, listening to one another, and finding common ground.

If someone is interested in participating that did not receive an invitation they can visit the Global Pulse 2010 Marketing Website at [www.GlobalPulse2010.gov](http://www.GlobalPulse2010.gov) to request an invitation.

**Getting to Know the Jam Platform Technology****Is this platform effective?**

Absolutely! Global Pulse 2010 will be hosted online using IBM's Innovation Jam™ solution platform which is especially adept at bringing communities together to discuss social issues. In 2005, over three days, the Government of Canada, UN-HABITAT and IBM hosted the event, Habitat Jam. Tens of thousands of participants - from urban specialists, to government leaders, to residents from cities around the world - discussed issues of urban sustainability. Their ideas shaped the agenda for the UN World Urban Forum, held in June 2006. People from 158 countries registered for the event and shared their ideas for action to improve the environment, health, safety and quality of life in the world's burgeoning cities.

**How will the Global Pulse 2010 discussion forums work?**

Each of the 10 designated social issues will have a corresponding "jam" tab indicating forums led by moderators who will be recognized leaders in a particular, related field of interest. These moderators will guide the discussions by posting comments and replies in their assigned forums. They will encourage participation, deeper thinking, and offer insight into the topic at hand.

**How do I participate?**

During the Global Pulse 2010 event, participants will be able to post and review comments, follow topics of interest, access "hot idea" discussions, and much more. From time-to-time participants will be presented with Quick Polls, a series of simple, online surveys about various event-related issues. A text-mining tool, developed by IBM Research, will periodically perform real-time analysis and data mining to capture and extract major emerging themes and best ideas that develop over the span of the event.

By virtue of being a web-based platform, the playing field is leveled by concealing demographic differences which will aid in eliminating inhibitions to participation.

**Where can I learn more about the Global Pulse 2010 event?**

The official Global Pulse 2010 Marketing Website at [www.GlobalPulse2010.gov](http://www.GlobalPulse2010.gov), will provide additional information about the event including registration and participation details, topic updates, host announcements, partner information and more. This website will be available approximately one week prior to the registration launch.